

News Release For Immediate Release

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Cocktails, Cuisine, Films, and More

Flatirons Food Film Festival announces cocktail-themed fundraiser August 7, participation in the August 15-26 Boulder International Fringe Festival

Boulder, Colo. (July 5, 2018) – Tickets are now on sale for "Shake It Up: Cocktails and Cuisine" from the <u>Flatirons Food Film Festival</u>. The Festival will also participate in the Boulder International Fringe Festival.

August cocktail fundraiser

August 7, the Flatirons Food Film Festival is shaking it up with a cocktail-themed fundraiser. The event will include small bites and custom cocktails from <u>Blackbelly</u>, <u>Bramble and Hare</u>, and <u>Emmerson</u>. <u>Local Table Tours</u> will contribute another cocktail, <u>Pastificio Boulder</u> will serve heirloom grain pasta, and <u>Fortuna Chocolate</u> will end the evening with a scrumptious dessert cocktail.

Bryan Dayton, award-winning mixologist and co-owner of <u>Corrida</u> and <u>OAK at Fourteenth</u>, will give a cocktail presentation that will provide one final cocktail for guests to enjoy.

The cocktail theme will extend into a screening of short cocktail films and interactive cocktail education from Ray Snead of <u>Cocktail Punk</u> and Glenn Pollak of <u>Bougie Syrups</u>. <u>Sangre Azul</u> will serve a mocktail made from their premium cocktail juices. A live jazz band from <u>Harmony Music House</u> will set the mood.

Live and silent auctions round out the activities with items like a \$2000 gift certificate from <u>Pack A Fork</u>, a boutique operator of luxury cultural and culinary international tours, a spice-tasting party for 20 from the <u>Savory Spice Shop – Boulder</u>, and a mid-season CSA share from <u>Pastures of Plenty Farm</u>.

Local distilleries (<u>Altitude Spirits</u>, <u>Anvil Distillery</u>, <u>Deviant Spirits Distillery</u>, <u>Dry Land Distillers</u>) are donating the base spirits for the cocktails from Blackbelly, Bramble and Hare, Emmerson, and Local Table Tours.

The Shake It Up fundraiser will take place on Tuesday, August 7th, 6-9:30pm at the Boulder Brands office in downtown Boulder. Tickets are \$75 for advance sale and \$85 at the door. They are available at https://www.eventbrite.com/e/shake-it-up-cocktails-and-cuisine-tickets-46175422933 and at the door.

Flatirons Food Film Festival screening at the Boulder International Fringe Festival

As part of the Boulder International Fringe Festival, the Flatirons Food Film Festival will screen the "A Summer in Colorado" series of short food films by The Perennial Plate and "America: You are My Sunshine," a short film in The Perennial Plate's upcoming "Immigrant Family Dinner" series. The Boulder International Fringe Festival take place August 15-26. For all information on the Flatirons Food Film Festival screening, see the Boulder International Fringe Festival website: http://www.boulderfringe.com

About Flatirons Food Film Festival

The 2018 Flatirons Food Film Festival is the sixth annual multi-day feast celebrating exceptional culinary cinema from various nations. It screens a diverse representation of films in format, both dramatic and documentary, and subject matter, from political issues to the pleasure of cooking, eating, and drinking. Expert speakers and related events accompany the films. For more information, please visit www.flatironsfoodfilmfest.org. For interviews with Julia Joun, Director of the Flatirons Food Film Festival, contact Kuvy Ax at ROOT PR: kuvy@rootpr.com or 720.329.7327.