

MEDIA ALERT

FOR: FLATIRONS FOOD FILM FESTIVAL PRESENTS A CHEFS'

CHALLENGE EXTRAVAGANZA, "RUMBLE IN THE ROCKIES: GET YOUR CHEFS CHALLENGE ON" SUNDAY APRIL. 29th: A LIVE BATTLE WITH SIX OF DENVER AND BOULDER'S TOP CHEFS,

FOLLOWED BY A CHEFS CHALLENGE COMEDY FILM

flatironsfoodfilmfest.org

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WHO:

Chefs

Ryan Gorby, Executive Chef, **Cho77**Kyle Mendenhall, Executive Chef, **Arcana**Steve Redzikowski, Executive Chef, **Acorn**, **Brider**, **OAK at Fourteenth**Jeff Stoneking, Chef de Cuisine, **Cholon Modern Asian Bistro**Thach Tran, Executive Chef, **Ace Eat Serve**Thomas Vigil, former Sous Chef, **Black Cat**

Judges

Sara Brito, Co-Founder/President, **Good Food Media Network** Kelly Jeun, Co-Executive Chef, **Frasca Food and Wine** Denise Mickelsen, Food Editor, **5280 Magazine**

WHAT:

April 29, the <u>Flatirons Food Film Festival</u> is holding a double-strength chefs challenge event, *Rumble in the Rockies*, featuring two chefs challenges: a live battle between two teams headed by Executive Chefs Kyle Mendenhall of <u>Arcana</u> in Boulder, and Ryan Gorby of <u>Cho77</u> in Denver; followed by a screening of a chefs challenge comedy film, *Cook Up a Storm*.

The live challenge will pit Eastern and Western cuisine teams against each other. Chef Ryan Gorby will head the East team. Chef Kyle Mendenhall will head the West team. Each three-chef team will cook two dishes in an hour. Samples of the dishes will be available for all audience members to taste, and they will be judged by an all-female panel of judges. Audience members will vote for their favorite dish, and the judges' panel will determine their own critical favorite.

After the live challenge, Cook Up a Storm will screen. This Hong Kong comedy depicts a celebrated hometown Cantonese street food chef who experiences a mutual antagonism for a newcomer chef, previously from a European Michelin-starred restaurant. Their bad blood culminates in a high-stakes televised international culinary face-off in Macau.

PRICE: \$30 per person

Sunday, April 29th at 2 pm WHEN:

WHERE: The Riverside

> 1724 Broadway Boulder, CO 80302

HOW: Advanced ticket purchase is recommended and must be made online at

www. coloradoboxoffice.com (this date's specific page here.)

EVENT SPONSORS AND DONORS: Big Red F Group, Cured, Eco-Products, Grower's Organic, Nest Fresh, Natural Grocers, Northeast Seafood Products, Pastificio, Tip Top Savory Pies, Savory Spice Shop, Shamrock Food, and Tender Bellv.

ABOUT THE FLATIRONS FOOD FILM FESTIVAL

The Flatirons Food Film Festival screened its first films in Boulder, Colorado in 2013. Held annually, its multi-day feast celebrates exceptional culinary cinema from various nations. The Festival screens a diverse representation of films in format, both dramatic and documentary, and subject matter, from political issues to the pleasure of cooking, eating, and drinking. Expert speakers and related events accompany the films. One of the very few food film festivals in the US, the Flatirons Food Film Festival is the only multi-day food film festival. The Festival has hosted culinary luminaries such as Pulitzer Prize-winning food critic Jonathan Gold, and iconic chef Jeremiah Tower, and continually expands its offerings each year. For more information, please visit www.flatironsfoodfilmfest.org. Follow us on Facebook FlatironsFoodFF, on Twitter at @FlatironsFoodFF, and Instagram at @flatironsfoodfilmfest.