MEDIA ALERT

FOR: FLATIRONS FOOD FILM FESTIVAL PRESENTS A CHEFS’ CHALLENGE EXTRAVAGANZA, “RUMBLE IN THE ROCKIES: GET YOUR CHEFS CHALLENGE ON” SUNDAY APRIL 29th: A LIVE BATTLE WITH SIX OF DENVER AND BOULDER’S TOP CHEFS, FOLLOWED BY A CHEFS CHALLENGE COMEDY FILM

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WHO:

Chefs
Ryan Gorby, Executive Chef, Cho77
Kyle Mendenhall, Executive Chef, Arcana
Steve Redzikowski, Executive Chef, Acorn, Brider, OAK at Fourteenth
Jeff Stoneking, Chef de Cuisine, Cholon Modern Asian Bistro
Thach Tran, Executive Chef, Ace Eat Serve
Thomas Vigil, former Sous Chef, Black Cat

Judges
Sara Brito, Co-Founder/President, Good Food Media Network
Kelly Jeun, Co-Executive Chef, Frasca Food and Wine
Denise Mickelsen, Food Editor, 5280 Magazine

WHAT:
April 29, the Flatirons Food Film Festival is holding a double-strength chefs challenge event, Rumble in the Rockies, featuring two chefs challenges: a live battle between two teams headed by Executive Chefs Kyle Mendenhall of Arcana in Boulder, and Ryan Gorby of Cho77 in Denver; followed by a screening of a chefs challenge comedy film, Cook Up a Storm.

The live challenge will pit Eastern and Western cuisine teams against each other. Chef Ryan Gorby will head the East team. Chef Kyle Mendenhall will head the West team. Each three-chef team will cook two dishes in an hour. Samples of the dishes will be available for all audience members to taste, and they will be judged by an all-female panel of judges. Audience members will vote for their favorite dish, and the judges’ panel will determine their own critical favorite.
After the live challenge, *Cook Up a Storm* will screen. This Hong Kong comedy depicts a celebrated hometown Cantonese street food chef who experiences a mutual antagonism for a newcomer chef, previously from a European Michelin-starred restaurant. Their bad blood culminates in a high-stakes televised international culinary face-off in Macau.

**PRICE:** $30 per person

**WHEN:** Sunday, April 29th at 2 pm

**WHERE:** The Riverside  
1724 Broadway  
Boulder, CO 80302

**HOW:** Advanced ticket purchase is recommended and must be made online at [www.coloradoboxoffice.com](http://www.coloradoboxoffice.com) (this date's specific page [here](#).)

**EVENT SPONSORS AND DONORS:** Big Red F Group, Cured, Eco-Products, Grower’s Organic, Nest Fresh, Natural Grocers, Northeast Seafood Products, Pastificio, Tip Top Savory Pies, Savory Spice Shop, Shamrock Food, and Tender Belly.

**ABOUT THE FLATIRONS FOOD FILM FESTIVAL**

The Flatirons Food Film Festival screened its first films in Boulder, Colorado in 2013. Held annually, its multi-day feast celebrates exceptional culinary cinema from various nations. The Festival screens a diverse representation of films in format, both dramatic and documentary, and subject matter, from political issues to the pleasure of cooking, eating, and drinking. Expert speakers and related events accompany the films. One of the very few food film festivals in the US, the Flatirons Food Film Festival is the only multi-day food film festival. The Festival has hosted culinary luminaries such as Pulitzer Prize-winning food critic Jonathan Gold, and iconic chef Jeremiah Tower, and continually expands its offerings each year. For more information, please visit [www.flatironsfoodfilmfest.org](http://www.flatironsfoodfilmfest.org). Follow us on Facebook [FlatironsFoodFF](https://www.facebook.com/FlatironsFoodFF), on Twitter at [@FlatironsFoodFF](https://twitter.com/FlatironsFoodFF), and Instagram at [@flatironsfoodfilmfest](https://www.instagram.com/flatironsfoodfilmfest).