



meals on
wheels
BOULDER

News Release
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Contact: Kuvy Ax
ROOT Marketing & PR
720.329.7327
kuvy@rootmarketingpr.com

Flatirons Food Film Festival and Meals on Wheels Boulder
Bring French Charm to Boulder

Flatirons Food Film Festival returns with Reels for Meals fundraiser on July 18

Boulder, Colo. (June 20, 2024) – 501c3 nonprofits [Flatirons Food Film Festival](#) and [Meals on Wheels Boulder](#) announce “Reels for Meals,” an event to raise funds for both nonprofits on Thursday, July 18 from 5-10pm at [eTown Hall](#) (1535 Spruce St.) in downtown Boulder.

Reels for Meals supports Meals on Wheels Boulder, which provides nutritious meals and a daily well-being check for Boulder residents, regardless of age or income. It will also help enable the Festival to return to screening individual films occasionally, after a hiatus that started in 2022.

Schedule and Details

There are two parts to the Reels for Meals evening, and [tickets are available](#) for both the Soiree and the film combined, or for the film alone:

Reels For Meals Soiree 5-6:30pm (\$55, includes the film)

The soiree offers live music, a cash bar, and bites from the [Auguste Escoffier School for the Culinary Arts](#), [Gemini](#) restaurant, [Jeannot Patisserie and Bistro](#), and Meals on Wheels Boulder. Each ticket includes a reserved seat for the screening that follows.

“The Taste of Things” and Panel Discussion 6:30-10pm (\$25)

“[The Taste of Things](#)” (2024) stars Juliette Binoche, and was submitted for the 2024 Academy Award for Best International Feature Film.

Set in 1889, the film depicts the love affair between a French gourmand and the expert cook who is his muse, and is laden with sumptuous, mouth-watering scenes of culinary artistry and an obvious appreciation for food’s transcendence.

Prior to the film, John Bleil, chef of the [Eat Well Café](#) (part of Meals on Wheels Boulder), will demonstrate how to cook an omelet the way the French do.

After the film, a panel including food journalist John Lehndorff of [Boulder Weekly](#) and [KGNU Community Radio](#), French native Julien Jeannot, Executive Chef and owner of Jeannot Patisserie and Bistro, and other speakers will discuss the film from a culinary perspective.

Tickets are available at https://Reels_for_Meals.eventbrite.com.

Fundraiser sponsors include the Auguste Escoffier School for Culinary Arts, [eTown](#), [Fisher Honda](#), and [ROOT Marketing & PR](#). Donors include [Croft Family Farm](#) and [Wisdom Natural Poultry](#).

This project funded (or funded in part) by a grant from the [Boulder Arts Commission](#), an agency of the Boulder City Council.

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Film stills are available on request.

About Flatirons Food Film Festival

Flatirons Food Film Festival celebrates exceptional culinary cinema from various nations with occasional screenings. It screens a diverse representation of films in format, both dramatic and documentary, and subject matter, from political issues to the pleasure of cooking, eating, and drinking. Expert speakers and related events accompany the films. For more information, please visit www.flatironsfoodfilmfest.org. For interviews with Julia Joun, Director of the Flatirons Food Film Festival, contact Kuvy Ax at ROOT Marketing & PR: kuvy@rootmarketingpr.com or 720.329.7327.

About Meals on Wheels Boulder

Celebrating 55 years of meal delivery! Since 1969, Meals on Wheels Boulder has provided nutritious meals and a daily well-being check to Boulder residents who might not otherwise have access to good nutrition, and who can go days without the warmth of human interaction. They deliver over 300 meals each weekday with the support of approx. 400 volunteers per year. Over 2.7 million meals have been delivered since 1969. For more information, please visit <https://mowboulder.org> or contact Shoshana Fanizza, Development and Marketing Manager at shoshana@mowboulder.org.